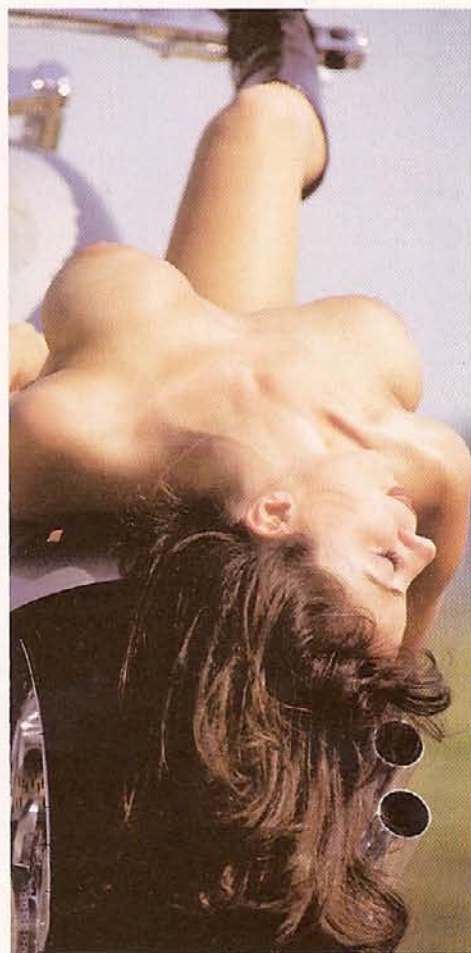


DOUBLE TROUBLE

Ms. Easyriders Makes
Her Presence Felt
at Sturgis 2000

So there we were in Sturgis (Mike "The Whistler" Lichter, Bomber, Phantom and I), sitting around the table on the porch of our motel, drinking like the good Irish, Scots, and Scandinavians that we are. The discussion centered around the incredibly delectable body of Lisa, Ms. Easyriders 2000, and how damn tantalizing it is, and just how we were gonna get it naked. Yep, that's how difficult our jobs





THE
TIME
WYND







can get sometimes. Frustrating too. Especially for me, because I'd drawn the chaperone card.

After a few failed ideas, like barging into her room in the middle of the night, we fell upon the idea of doing a photo shoot in the scenic Bear Butte area of Sturgis! Sure, we'd thought about trying to get her drunk, but that one had failed miserably the night before. All I can say is, it involved a lot of alcohol, a missed opportunity, and someone being brought home on a band's tour bus. Maybe the shoot idea would be easier after all.

We enlisted the help of Dave Welch from American-Made in Carson City, Nevada. Dave had recently completed a 2000 Custom, which he's calling his Silver 240 Sturgis Bike. Look closely, any guess as to why? This is a very unique motorcycle. Forget about the paint job, you really need to take a close look at the specs on this bike.

Dave started with a 2000 Paughco Fat Tire Rigid frame and while nearly everyone else would use either an S&S or Harley engine, Dave went to Panzer Motorcycle Company for its 90-cubic-inch Neo-Pan engine.

"Since we're a Panzer dealer, I've always liked the whole 'new' nostalgia look, and this engine really helps bring that out," Dave explained to us.

Dave said, "'New' nostalgia to me, means the older look of the panhead



engine combined with the newer look of a 240-series tire on a rigid frame. We worked very closely with Paughco to help develop this rigid frame to accept a tire of this size, since it was something Paughco had not done before."

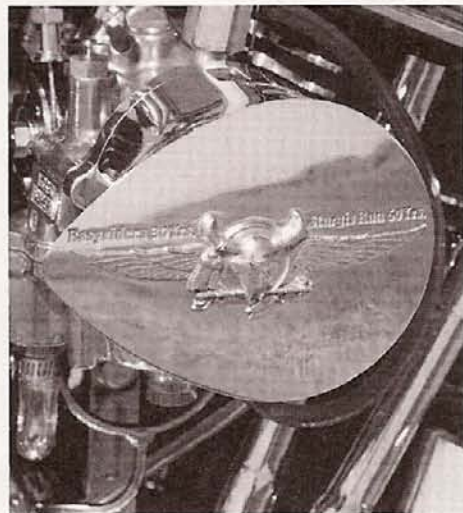
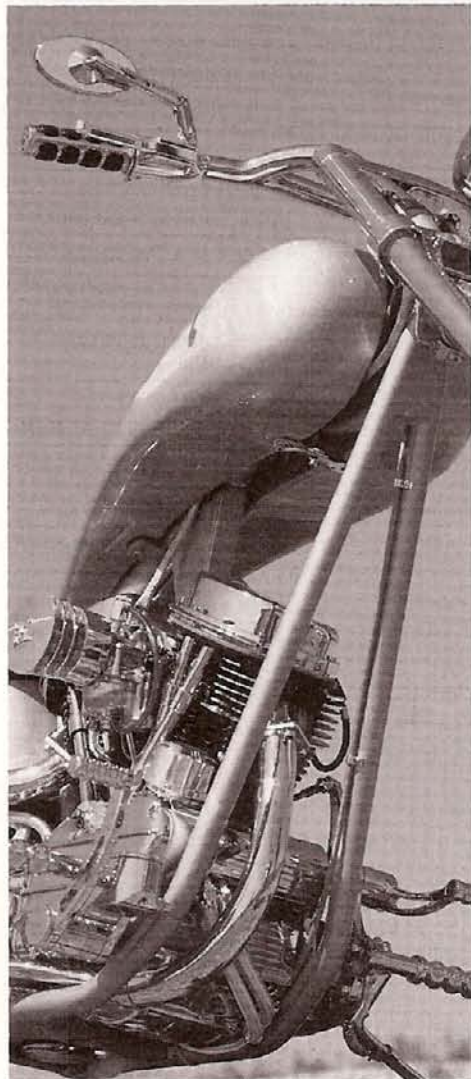
If you look closely at the bike you'll notice a familiar logo. It's the same one *Easyriders* used in announcing its 30th anniversary in conjunction with the 60th anniversary of the Sturgis Rally and Races.

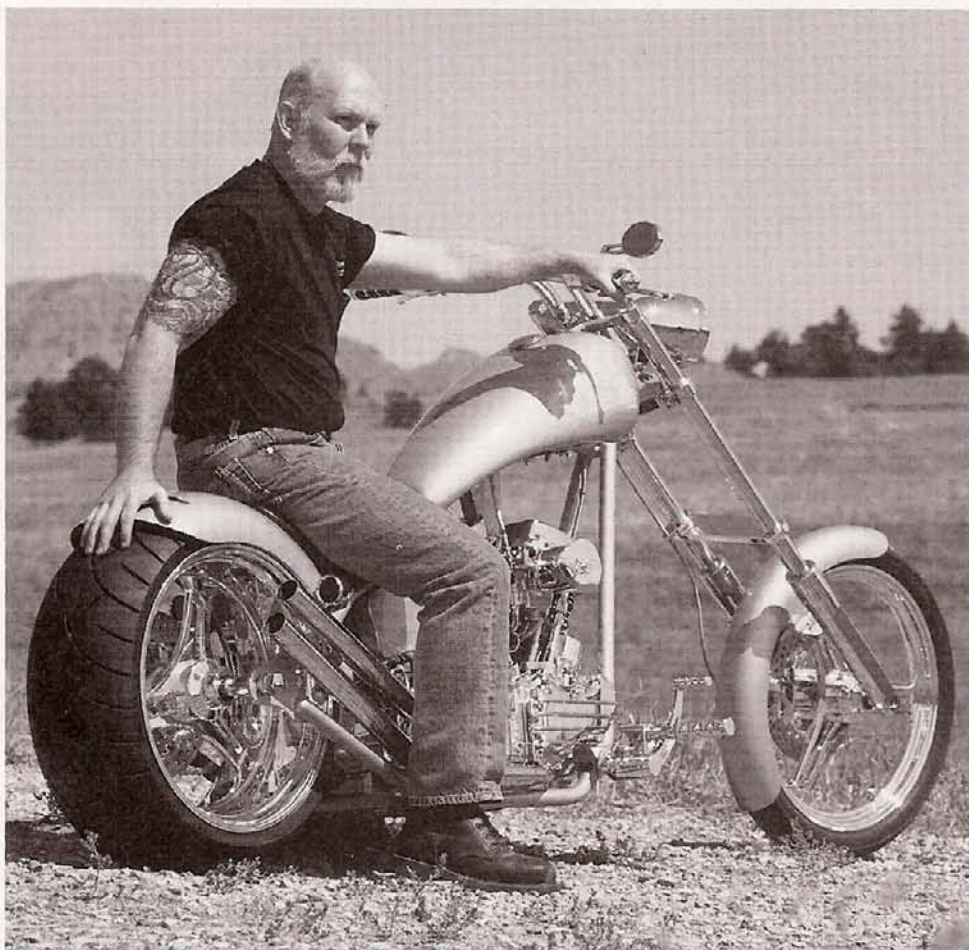
Dave noted, "I had talked to *Easyriders* quite some time ago about building and painting a bike like this to commemorate both occasions, and this is what we came up with." This awesome long bike is a fitting tribute to 30 years of ridin' easy and 60 years of partyin' in the Black Hills.

American-Made was the perfect choice for such a crowd-pleasing project. "We feel that we are a special breed of bike builder and motorcycle dealer here," Dave began. "We've never strayed too far from being a strong Internet and mail-order type of business. We also strive to test out as many new products as we can, before a customer calls and wants an opinion or wants to order the latest piece for their own bike. Hell, we'll even answer questions and help folks build their bikes over the phone if necessary."

But what about all the—pardon the political incorrectness—dumb questions?

Dave was very quick to respond,





Dave Welch can finally rest after building this American-Made Custom Rigid tribute to the 30th anniversary of Easyriders.

"There really are no dumb questions if you think about it. It only gets dumb when you don't ask. Like say you order a part without knowing if it will fit the application or not, and then stand around and wonder why nothing runs."

This bike is truly a testimonial to American-Made's commitment to going the extra mile.

As it turns out, Ms. Easyriders 2000—AKA the lovely Lisa Logan—also has a spot in our hearts as being a very moving American-made testimonial to a commitment of perfection and going the extra mile for all of you readers and fans out there. While in Sturgis this year, a few things went wrong while setting up our location at the Full Throttle Saloon. However, Lisa's spirit and enthusiasm won the day. She decided, on her own, that if the people couldn't get to her for a photo, then doggone it, she would go to them. In mere minutes we were stopping traffic on Main Street as she politely took photos with everyone who asked. Probably why she was causin' the bros' blood to boil over at the Full Throttle Saloon.

On the other hand, if a bike like this gets your blood pumpin' call Dave Welch at (800) 696-2452.

—Oil Can

Owner: Dave Welch/American-Made

City: Carson City, Nevada

General

Fabrication/assembly: Dave Welch,

Jack Bear (a great beer tab puller, too!)

Year and make: 2000 American-Made

Model: Custom Rigid

Time: 90 days

Value: \$60,000

Chroming: Paughco, Inc.

Engine

Year: 2000

Model: Panzer Neo-Pan

Ignition: Mallory Hall Electronics

Displacement: 90 cubic inches

Lower end: S&S 4 3/8-inch stroke

Balancing: S&S

Pistons: S&S

Cases: S&S

Heads: STD

Cam: Andrews BH Grind

Lifters: T.P. Engineering

Carb: modified S&S Shorty E

Air cleaner: NYC Custom Cycles

Pipes: drag, Paughco Inc.

Transmission

Year: 2000

Make/model: M/C Advantages, Spyke

Modifications: 5-speed back cut gears

Engine sprocket: 3-inch open primary,

Belt Drives Limited

Trans sprocket: 24-tooth

Painting

Painter: Benny Benson

Color/type: Metallic Silver, PPG

Special paint: graphics by Bart McCoy's Airbrushing, Reno, Nev.

Frame

Year: 2000 Paughco

Builder: Paughco

Type: Fat Tire Rigid

Rake: 40 degree

Stretch: 3-inch backbone,
6-inch downtube

Accessories

Bars: Climax Cycle Control, Las Vegas

Risers: 6 inch, Climax Cycle Control

Handlebar controls: Climax Cycle Con.

Fenders: front: Jesse James

rear: American-Made

Headlight: 5-inch, Headwinds

Taillight: bullets

Front pegs: Belt Drives Limited

Electrics: 12-volt, American-Made

Foot controls: Belt Drives Limited

Gas tank: D&D Metalworks,

Fat Katz, 5-inch stretch on tank

Oil tank: 3-quart, Paughco

Oil cap: Choppers, Inc.

Seat: American-Made/Alberto's Shoes

Forks

Type: Custom Cycle Engineering

Extension: 16-over tubes, CCE

Builder: American-Made

Special features: Paughco 6-degree triple trees, sliders by Pro-One,

Wheels

Front

Size: 21-inch, Performance Machine

Tire: Avon Roadrunner

Brake: GMA

Rear

Size: 18 x 8.5 Performance Machine

Tire: Metzeler 240

Brake: P.M. Rear, drive side brake

Photography: Michael Lichter

Photo assistant: Steve Temple

Special Thanks To: Ron Paugh,

Darren, Brent, Dave, Juan, Manny, Jon,

the Paughco staff, Benny Benson,

Mark, Bart McCoy, Belt Drives Limited,

NYC Custom Cycles for last minute of

ribbed primary cover, Jack Bear, and

all who contributed to the project, right

up to the last minute and detail.

Model: Lisa Logan, Ms. ER Y2K

Hair and Makeup: Lisa Logan,

Ms. Easyriders herself.

Wardrobe: Easyriders Roadware /

Ms. Easyriders' personal collection